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CATEK Snowboard Bindings announces partnership to import Kessler Snowboards.

Newport, Rhode Island, November 1, 2007 - Caron Alpine Technologies, Inc. (CATEK) today announced that it will partner with Kessler Engineering GmbH (Kessler) to import Kessler Snowboards to North America. Talks between CATEK and Kessler began early in 2007 and a decision to import was made in September 2007.

According to CATEK President Jeff Caron, working with Kessler Snowboards meshes well with CATEK's strategic plan to introduce new premium products, develop new binding technology, and increase sales revenue. "This relationship is borne out of technical binding discussions. We never seriously contemplated importing snowboards, but the opportunity to bring the premium Swiss brand to North America is beneficial for CATEK," said Caron.

"The market has shifted quickly in response to the new titanal construction race snowboards, and binding technology needs to keep pace. In 2006 we introduced the D3 system and in 2007 we will introduce additional follow-on technology to directly address new market needs. Moving forward CATEK is uniquely positioned to expand R&D efforts," said Caron.

"Since 1993, CATEK has been driven by binding technology and this continues to be CATEK's backbone. Kessler is a perfect fit for CATEK – a world class product based upon proven proprietary technology."

"In the process of developing and testing new products, we recognized the need for access to state of the art titanal equipment for testbed use," says Scott Tucker, VP of CATEK. "Kessler boards are the most mature titanal product available, and undisputably are the 'the board to have' for the majority of competitive racers. As such, Kessler boards were the obvious choice for our development efforts."

Tucker continued, "During the course of our discussions with Hansjürg Kessler, it became manifestly clear that an additional opportunity existed for CATEK and Kessler to work together to increase the Kessler brand's market penetration in North American as well as increase CATEK's sales revenue. Shortly thereafter, both companies agreed that beginning in the current 07/08 season CATEK would import and sell Kessler KST titanal race boards to the US and Canadian market."

"We are very excited by the many sales and R&D opportunities presented by this collaboration between CATEK and Kessler. This agreement gives our customers access to another premium product, and facilitates the development of the next generation of CATEK technologies."

For additional information about CATEK, contact Scott Tucker (scott@catek.com) or visit www.catek.com.

About CATEK – Caron Alpine Technologies, Inc. was founded in 1993 and is a premier manufacturer of high performance snowboard bindings. Products are marketed under the CATEK trademark and sold direct to consumers worldwide as well as via key retailers and distributors.

About Kessler – Swiss ski and snowboard manufacturer Kessler has revolutionized the world of alpine snowboard racing with its titanal construction snowboards and advanced KST shape technology. Kessler snowboards have amassed 3 Gold, 2 Silver, and 1 Bronze medals in the 2002 and 2006 Olympic Games. Online at www.kessler1.ch.

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